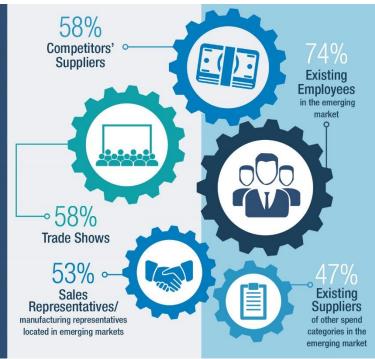
CAPS RESEARCH

What sources do you use to ID suppliers in emerging markets?

Source

"Sourcing in Emerging Markets," CAPS Research, November 2015.



Identifying Suppliers in Emerging Markets

Where does your organization get information about potential suppliers in emerging markets (i.e. low-cost countries) to help in the supplier selection process? Data from participants of a recent survey indicate that organizations are using various sources to identify suppliers in emerging markets. How do you compare?

Source: CAPS Research "Sourcing in Emerging Markets" published November 2015.

Measure up. Move Forward.

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