

CAPS Year in Research

Comprehensive studies to enlighten practitioner strategy



CAPS Research dives into the big issues that are shaping the field. Our comprehensive reports equip you with the ideas to transform Supply Management from a tactical function to a strategic one, introduce new concepts, and perform better. Renowned SCM professors from around the world, in collaboration with supply executives, apply rigorous and disciplined research methods that inspire forward-thinking and help you create blueprints for success.



- Supply Chain Cost Savings Strategies
 - Assessing Supplier Innovation Performance
 - Emerging Procurement Technology Landscape
 - Futures Study 2020
 - Supply Chain Financing
 - Identifying Nexus Suppliers
 - Sourcing Cloud-Based Services
 - Contracting in Service Outsourcing
 - Managing Startup Suppliers
 - Supply Base Cyber Security
 - Role of Supply Management in Mergers and Acquisitions
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- Currency and Procurement
 - Blockchain Technology
 - Procurement Data Infrastructure Under Big Data
 - Data Analytics Teams and Procurement
 - 3D Printing and Potential Impact
 - Future Talent Management
 - Counterfeit Products in Supply Chain
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- Measuring Risk in Supply Chains
 - Managing Physician Preference Items (PPI) in Healthcare
 - Leveraging Supplier Ecosystems to Create Value
 - Disruptive Technologies and Use Cases
 - Demand-Driven End-to-End SCM
 - User Experience and Service Delivery

Please add yourself to our newsletter list and follow us on social media to learn about our research releases. The newest research reports are available to members immediately upon release. Each research project has four products for your convenience:

- **Overview:** an executive summary, table contents and other components of the report.
- **Brief:** a three- to five-page synopsis that highlights key points and findings.
- **Full study:** the report in its entirety including, case studies, and researcher information.
- **Video:** a teaser of each project, giving an overview in 3 minutes, posted to YouTube.

For more information on our research initiatives, visit www.capsresearch.org

Research ideation

The CAPS team generates research topic ideas based on multiple touchpoints for member input and by keeping an eye on leading-edge supply management trends. Our main sources of topic ideation are:

1. Research Pipeline Meeting in January for CPOs and direct reports
2. Benchmarking topics
3. Discussions at our events
4. Personal suggestions from managers
5. Professors at leading universities

Academic expertise

CAPS actively seeks renowned research and subject matter experts to collaborate on each of the projects we release. In the last three years, we have partnered with researchers from the following notable institutions:

Arizona State University
Cass Business School, the City University of London
ETH Zurich
Miami University (OH)
Michigan State University
North Carolina State University
Northeastern University
Rutgers University
University of Minnesota
University of Notre Dame
University of Tennessee
Wayne State University

Research in application

Our research is a cornerstone of the benefits we offer to our members, distinguishing CAPS from other professional organizations and powering supply management leadership in a way that is insightful and thorough. We are pleased to learn when our member companies successfully leverage our research to align the supply management group to larger business goals.

Here are a few of the ways CAPS research reports have shaped activities at specific member companies (company names withheld for confidentiality reasons):

1. Used our *Futures Study 2020* to guide five-year strategic planning
2. Formulated cloud strategy using our report *Sourcing of Cloud-Based Services*
3. Started a new supply chain financing initiative
4. Incorporated our Nexus Supplier concept into multi-tier supply chain strategy
5. Considering measuring supplier innovation using our tools
6. Evaluating procurement technology road map
7. Comparing cost management strategies against others