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CAPS membership was designed to take you from inspiration to advancement, surpassing your own benchmarks, aligning to the high expectations of the business, and meeting the future of the profession.

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MEMBERSHIP PRODUCT GLOSSARY

Research Reports: Academically-aligned research based on innovative topics driven by CAPS members. These forward-looking reports provide insights, case studies, and frameworks for future success.

Quick Polls: Quick responses to your inquiries, leveraging the CAPS network or a personally-selected list of industry leaders through email polls.

CAPS Stats: Biweekly infographics highlighting new & insightful metrics.

Whitepapers: Actionable best practices and knowledge cultivated from the latest research, publications, and industry leaders.

Benchmarking Reports: Strategic KPIs and best practices to help you develop and transform your practice.

Newsletter: Biweekly member update including exclusive new library content, upcoming survey opportunities and events, and relevant news.

CAPS speaker: CAPS subject matter experts are available to present new findings, discuss metrics or research for your internal company meetings.

CPO Leadership Summit: An invitation-only event designed to help you find inspiration and prepare for the future with visionary speakers, innovative topics, and unparalleled connections.

CPO Conversations: Candid roundtable discussions with other CAPS senior-leaders on important and emerging topics.

Strategy Exchanges: One-day in-person or half-day virtual events bringing together SMEs from member companies to dive deep with topic- or industry-specific discussions.

Research & Survey Pipeline Meetings: Connect with other senior leaders to discuss the future of supply management and help set the CAPS benchmarking and research agendas for the year to come.

Webinars: Live and on-demand video content covering topics from new research, current events, and benchmarking.

Custom Breakout reports: Go beyond the report and dig into the data by breaking down respondents’ revenue, spend, or industry or compare your company to a defined subset of responses.

Metrics Dashboard: Online dashboards allow you to select metrics and KPIs of interest while creating trend charts and industry breakouts.

Global Roundtables: Our U.S. and International roundtables provide opportunities for your team to connect and engage with peers while focusing on topics shaping the profession.

Member Teleconferences: Leverage the CAPS member network and dig deeper into important topics, questions, and best practices on calls and teleconferences.

CAPS Community: Member forum allows you to network, discuss critical issues, gain insights, and ask for input from peers.

Metric Index: More than 150 metrics in 30 categories to help measure and develop your SM organization.

Maturity Model: Defined best practices to move your organization along the continuum of tactical to strategically-aligned with company objectives, regardless of your starting point.

CAPS Research is a non-profit research center at the W. P. Carey School of Business at Arizona State University.