

PROFOUND DISCOVERY  
POWERFUL CONNECTION  
CLEAR FORESIGHT



A NEW WORLD OF DATA AND DISCOVERY AWAITS YOU.  
EXPLORE NEW PATHWAYS TO SMARTER DECISIONS  
AND INSPIRED STRATEGY WITH CAPS RESEARCH.

# 110+

FORTUNE 500 AND GLOBAL 1000 MEMBER COMPANIES

# 62

COUNTRIES WHERE MEMBER COMPANIES ARE PUTTING CAPS RESEARCH TOOLS TO GOOD USE

# \$6 TRILLION

TOTAL REVENUE OF MEMBER COMPANIES

# \$2 TRILLION

OUR INFLUENCE ON MEMBERS' MANAGED SPEND

# 5,000

RELATIONSHIPS WITH SUPPLY MANAGEMENT PROFESSIONALS

# 1,300

REPORTS IN OUR LIBRARY THAT MEMBERS CAN LOGIN AND ACCESS WHENEVER, WHEREVER

# 211,000

TIMES OUR REPORTS HAVE BEEN ACCESSED IN THE LAST 5 YEARS

# 3

DECADES OF SUPPLY MANAGEMENT THOUGHT LEADERSHIP

# 2

WORLD-CLASS PARTNER ORGANIZATIONS

# 1

FORMER CPO DIRECTING BUSINESS-DRIVEN METRICS AND STRATEGIES THAT MATTER TO PRACTITIONERS, AND ONE LEADING SM PROFESSOR HEADING ADVANCED RESEARCH

# 0

HIDDEN AGENDAS — NO SALES, NO CONSULTANTS, NO BIAS

Supply management (SM) controls 83 percent of managed spend, or 40 percent as compared to companies' revenue, but on average SM employees make up only 1.7 percent of companies' workforce.

Of those SM professionals, just over 1/3 are strategic in their responsibilities.

It's a big job that plays a crucial and growing role in top companies, and it rests on the shoulders of the few. All the while, the average return on investment (ROI) of SM is close to 700 percent, and average savings through cost reduction and avoidance is more than 5 percent. How do you increase savings and ROI, implement best practices and innovation, and communicate to your organization the importance of the value you deliver?

CAPS Research is your best source of timely, relevant benchmarks and thought-provoking research. We offer industry expertise in a number of sectors and will help you explore cross-industry best practices to move your organization forward. We also boast a vast research library and peer-to-peer, completely sales-free event opportunities that have powered top global companies for the last 30 years.



## BENCHMARKING

Explore and discover meaningful data without hidden agendas.

CAPS Research constructs directed surveys that get the benchmarking data companies need to evaluate their SM practices, processes, and performance against peer companies inside and across industries. Have a question? We will get you answers. We collect unbiased data from member companies, as well as non-members, and group them in a logical, actionable way so you can put them to use immediately. Our benchmarking reports show how you measure up to others by highlighting your gaps, advance your practices, and win support for new initiatives.



## RESEARCH

Quality, comprehensive studies focused on practitioner strategy.

CAPS Research dives into the big issues that are shaping the field. We release both in-depth information and highlights for busy executives. Our comprehensive reports equip you with the tools to transform SM from a tactical function to a strategic one, perform better, and reduce risk. Renowned SM professors, in collaboration with supply executives, apply rigor and disciplined research methods that inspire forward-thinking and help you create blueprints for success.



## NETWORKING AND EVENTS

Peer-to-peer conversations on your terms.  
No pressure, no sales. Not ever.

Sit shoulder to shoulder with peers from around the world in a sales-free, consultant-free space that fosters lively and forthright discussion, business connections, synergy, and intelligence sharing. Leaders in supply management from companies of similar size and scope can openly discuss challenges, strategies, best practices, and personal insight into advancements driving a competitive advantage for their companies.

## MEMBERSHIP


Join a select group of companies that are shaping the future of supply management. CAPS Research corporate members hail from around the globe, from organizations of greater than \$3 billion in revenue (with benchmarking opportunities for companies of greater than \$500M). Membership starts at \$15,000, which enables us to provide practitioner-focused research and benchmarking services, and peer-only networking events, in a way that is effective and powerful.

Measure up. Move forward.

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