

## Burden or Opportunity for the CPO?

Managing supplier risk is one of the most critical activities of any organization because it prevents or mitigates risk incidents that could cause irreparable damage. For the vast majority of companies (78%), the weight of this responsibility falls on the CPO (the next closest is the 9% of companies in which the CFO has responsibility).

Ownership of such a critical activity has played a pivotal role in securing a seat at the table for the CPO — and transforming the function from tactical purchasing activity to strategic supply management. With such visibility in the organization, does your CPO take advantage of the opportunity to communicate how the supply management group is protecting the enterprise by managing supplier risk? Stakeholders are listening, you're in the spotlight...are you telling the best story you can about the value you deliver?

Source: *Managing Supplier Risk*, CAPS Research, July 2015.

## Measure up. Move Forward.

CAPS Research, a non-profit organization advancing the profession of procurement and supply management through outstanding unbiased research, benchmarking, and peer-to-peer networks. In partnership with the Institute for Supply Management® and W. P. Carey School of Business at Arizona State University we empower supply management professionals with profound discovery, powerful connection, and clear foresight. [Learn more about CAPS Research benchmarking opportunities!](#)

© 2016, Arizona Board of Regents on behalf of Arizona State University

