



## What metrics does your organization use to measure the success of your supplier innovation program?

Supply management groups are instrumental in driving competitive advantage. That's why many firms have invested in supplier innovation programs. It's no surprise that, of companies that use metrics to measure the success of their supplier innovation program, cost reduction is the top metric (selected by 83 percent of companies). Companies in our survey said they measure – and experience – other important success factors as well.

Source: *Effective Collaboration for Supplier Innovation*, CAPS Research, October 2014.

## Measure up. Move Forward.

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