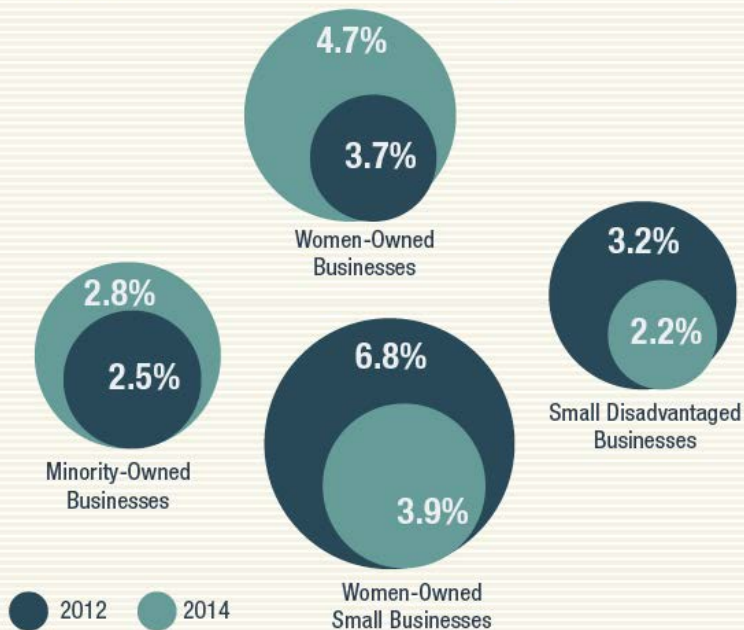




Trends in Supplier Diversity



What percentage of your active supply base is made up of diversity suppliers?

The numbers show the change in diverse suppliers as a percent of total active suppliers between 2012 and 2014, as reported by participating companies. Additional supplier diversity metrics in the report indicate that in 2014, 41% of companies reported an increase in the number of diversity suppliers. Employees assigned to supplier diversity programs also increased 28%.

Source: CAPS Research Measuring Supplier Diversity Program Performance published June 2012 and June 2014.

Measure up. Move Forward.

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