

## **CAPS Research Industry Classifications**

### **Aerospace & Defense**

Companies that manufacture, distribute, or maintain aerospace or defense products including commercial and/or military aircraft, military ships, and related products.

### **Agriculture**

Companies and organizations that produce, grow, raise, harvest, process, store, market, and/or sell food and other crops and livestock.

### **Automotive & Transport**

Companies that manufacture and/or distribute vehicles including passenger cars, trucks, locomotives, motorcycles, pleasure boats, and recreational vehicles. Includes companies engaged in manufacturing automobile parts small engines, pleasure boats, and rail and trucking equipment.

### **Business Services**

Companies that provide various services to commercial businesses, establishments, and organizations, including consulting, advertising and marketing services, and facilities maintenance.

### **Chemical**

Companies that manufacture and/or distribute chemicals, including basic, intermediate, and specialty chemicals; petrochemicals; plastic resins and materials used in synthetic fibers; and paints and coatings.

### **Computer Hardware**

Companies that design and manufacture personal and large-scale computers, peripheral devices, data storage systems, networking equipment, point-of-sale (POS) devices, automated teller machines (ATMs), and other computer-based systems.

### **Computer Services**

Companies that provide services related to computers and other information technology, including consulting, distribution, installation, maintenance, and support.

### **Computer Software**

Companies that design, develop, market, and support systems and application software used in personal computers, servers, embedded systems, and mobile devices.

### **Consumer Products**

Companies that design, manufacture, and/or market office and business furniture and equipment; apparel; cleaning products; hand and power tools; home furniture, housewares, linens, and consumer electronics and household appliances.

### **Consumer Services**

Companies and organizations that provide services primarily to consumers. Includes death care, hair care, photo processing, portrait photography, auto repair, optical, weight/health, rent-to-own, and laundry services.

## **Diversified Foods and Beverages**

Companies that process, manufacture, distribute, market, and/or sell foodstuffs for human consumption. Also includes companies that produce, market, and/or distribute alcoholic and nonalcoholic beverages, carbonated drinks, juices, energy/sports drinks, water, and coffee and tea.

## **Education**

Academic institutions; vocational, elementary, and secondary schools; and [companies](#) that provide educational and training services.

## **Electronics**

Companies that design, manufacture, and/or distribute electronic devices and equipment including test, measurement, and inspection equipment; scientific and technical instruments; and electrical and electronic components such as connectors and display devices. Also includes contract electronics manufacturers.

## **Engineering Construction**

Companies that design, develop, and/or provide general contracting services for nonresidential building construction, civil engineering, and/or other infrastructure projects.

## **Environmental Services & Equipment**

Companies that provide waste collection, waste treatment and disposal, recycling, remediation, environmental engineering, and environmental consulting services, and/or provide purification and filtration technology and equipment, industrial air filters, and pollution control systems.

## **Financial Services**

Companies that provide products and services to facilitate the flow of money, such as credit cards and related services; investment-related services; banking services such as checking and savings; and insurance products and services.

## **Foundations**

Organizations established by endowments that provide [financial](#) support to charitable causes.

## **Government**

Government agencies or government-related establishments.

## **Health Care**

Companies that develop, manufacture, market, and/or distribute health-related products or provide health care services, such as hospitals, nursing homes, HMOs, medical product suppliers, medical equipment and medical device makers, and medical laboratories.

## **Industrial Manufacturing**

Companies that manufacture and/or distribute goods for industrial use, including construction equipment, heavy machinery, paper, and packaging.

## **Leisure Products and Services**

Companies that develop, own, manage, and/or operate lodging facilities, including motels and full-service hotels, and companies that own, operate, and/or franchise dining establishments.

## **Media**

Companies that own, operate, engage in, or sell media properties, services, and products, including film and video production, distribution, replication, and products; television production, broadcasting, distribution, programming, and products; music production, distribution, publishing, and products; radio broadcasting; newspaper, book, magazine, electronic, and specialty publishing; and Internet content and delivery services.

## **Metals & Mining**

Companies that explore for, develop, mine, quarry, and/or process metallic and/or nonmetallic minerals, including aluminum production; coal mining and processing; copper mining and processing; precious stone and metal mining; industrial metals and minerals; specialty materials; and steel production.

## **Petroleum**

Companies that are engaged in the engineering and production, and/or refining and marketing of energy-related products, including crude oil, natural gas, and refined petroleum products.

## **Pharmaceuticals**

Companies that research, develop, produce, and sell chemical or biological substances for medical or veterinary use, including prescription, generic and OTC drugs; and vitamins and nutritional supplements.

## **Real Estate**

Companies that acquire, develop, operate, manage, lease, dispose, sell, and market real property.

## **Retail**

Companies that retail consumer goods such as apparel, footwear, food, home furnishings, building supplies, books and videos, toys, housewares, and other items.

## **Security Products and Services**

Companies that design, manufacture, and provide security products or services.

## **Semiconductor Manufacturing**

Companies that design and manufacture passive and discrete semiconductor devices and integrated circuits.

## **Telecommunications Equipment**

Companies that design, manufacture, market, and distribute equipment for long-distance, local, and corporate telecommunications networks. Includes companies who provide satellite and broadcast network equipment; wireless telecommunications equipment; and wireline telecommunications equipment.

## **Telecommunications Services**

Companies that provide voice, data, and video communications services including cable and satellite services; data services; fixed-line voice services providers; messaging services providers; telecommunications infrastructure development; and wireless communications services.

## **Transportation Services**

Companies that provide transportation of passengers and freight, arrange for transportation of freight, and manage transportation infrastructure including air Transportation Services; Bus Services; Logistics Services; Marine Shipping; Postal Services; Railroads and related services; and Trucking.

**Utilities**

Companies that provide public utility services including the generation of electricity; the transmission and distribution of electricity, natural gas, and water; and/or the marketing and trading of energy commodities.

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