

Benchmarking
Best Practices Workshops
CPO Insights
Critical Issues Partnership Events
Critical Issues Reports
Focus Studies
International Executive Roundtables
Knowledge Central
PRACTIX
Research Conferences

Value Proposition

CAPS Research is a non-profit, independent research organization jointly sponsored by the W. P. Carey School of Business at Arizona State University, the Institute for Supply Management, and 130+ major sponsor companies.

Mission

CAPS Research, working in partnership with its global network of executives and academics, is dedicated to the discovery and dissemination of strategic supply management knowledge and best practices.

Postal Address

PO Box 22160
Tempe, AZ 85285-2160

Shipping Address

2055 East Centennial Circle
Tempe, AZ 85284

Phone: +1 480-752-2277

Fax: +1 480-491-7885

Sponsor Website

www.capsknowledge.org

General Website

www.capsresearch.org



Jointly Sponsored by the Institute for Supply Management and the W. P. Carey School of Business at Arizona State University

Research Activities and Publications

Research Events

- International Executive Roundtable and Best Practices Workshop—For major sponsor companies only. Networking opportunities, best practice sharing, and new research reports. Registration fees vary by event.
- Critical Issues Partnership Events—One- or two-day company-hosted research conferences on critical issues. In collaboration with the host company, CAPS Research organizes the program, selects speakers, and facilitates the program. Complimentary for major sponsor companies and invited guests.
- Research conferences in Europe and Asia—Region-specific best practice sharing, networking opportunities, and research results.

Benchmarking

- Industry-specific, topic-specific, cross-industry, SnapShots, and market basket of goods price indexing reports. Benchmarking surveys are developed with input from companies and industry associations. On-demand benchmarking is available for an additional fee.

Research Publications—available on-line at www.capsresearch.org

- Benchmarking—Reports from benchmarking surveys; numerous metrics for purchasing, supply, and supply chain performance activities.
- Focus Studies—In-depth research reports on important issues in purchasing, supply, and supply chain management.
- *PRACTIX, Good Practices in Purchasing and Supply Chain Management*—Targeted case studies of good/best practices and processes in purchasing, supply, and supply chain at specific companies.
- *Critical Issues Report*—Output of critical issues partnership programs and include primary and secondary research on select procurement and supply topics.

For major sponsor companies only, Knowledge Central, available on-line at www.capsknowledge.org

- Knowledge Central—a searchable knowledgebase of all the published CAPS Research focus studies, best practices, benchmarking reports, company presentations, supply strategy white papers and assessments.
- *CPO Insights*—CPOs submit a question of interest and receive responses from other CAPS' major sponsor CPOs within two weeks. Reports sent to CPOs and stored in Knowledge Central. No additional fees.

Organization

Established in 1986

Jointly sponsored by the W. P. Carey School of Business at Arizona State University, the Institute for Supply Management, and the major sponsor companies.

- 130+ global corporate sponsor companies comprised of manufacturing and services industries.
- 26 Board of Trustees positions—3 to 6 year terms on board.
- 15 full-time employees.
- Undergraduate, MBA, and Ph.D. student research associates.

Financial Support

Research support is provided through corporate and individual contributions. Corporate sponsorship at the \$15,000 level and above entitles the sponsoring company to participate in all of our activities and research.

Administrative support is covered in large part by our non-profit sponsors, ISM and ASU.

Key Contact Information

CAPS Executive Team

Phillip Carter, Executive Director, pcarter@capsresearch.org

Rick Boyle, Director of Corporate Sponsorship/Operations, rboyle@capsresearch.org

Roberta Jennings, Director of Publications, rjennings@capsresearch.org

Steve Koch, Director of Information Technology Services, skoch@capsresearch.org

Robert Monczka, Director of Strategic Sourcing and Supply Chain Strategy Research, rmonczka@capsresearch.org

Steve Wade, Director of Benchmarking, swade@capsresearch.org

Geoff Zwemke, Director of Marketing and Executive Programs, gzwemke@capsresearch.org

(A complete list of the CAPS team can be found at www.capsresearch.org/About/CAPS/Team.aspx)

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